



Business Plan

Smart Money for Kids Course



Business Plan

Business Idea 1

Product or services
you are going to sell

Who are your
customers

How are you going
to reach out to your
customers?

() Flyers
() Social media
() Local newspaper
() Other: _____

How many units are
you going to sell per
day?

What do you need to start your business?

() Space
() Staff
() Raw Materials
() Equipment
() Other _____

Cost

() Space
() Staff
() Raw Materials
() Equipment
() Other _____

TOTAL:

Conclusion

How many units you need to sell per day for the business to be profitable?

Business Plan

Business Idea 2

Product or services
you are going to sell

Who are your
customers

How are you going
to reach out to your
customers?

() Flyers
() Social media
() Local newspaper
() Other: _____

How many units are
you going to sell per
day?

What do you need to start your business?

() Space
() Staff
() Raw Materials
() Equipment
() Other _____

Cost

() Space
() Staff
() Raw Materials
() Equipment
() Other _____

TOTAL:

Conclusion

How many units you need to sell per day for the business to be profitable?